

WEBCASTING

REACH MORE FOR LESS!

Sharp designs, cutting edge options, clear audio quality – we do our best to provide impressive platform to stream your Annual General Meeting.

A webcast will help your senior management reach an unlimited audience for their report, PowerPoint presentation and videos. Stream your event live as it happens and/or have it recorded for a play-on-demand archive.

Chorus Call streams at one of the highest rates in the industry which results in more natural audio without the metallic sound heard on some other webcasts.

If you haven't tried webcasting your Annual General Meeting, rest assured it's a simple process from your standpoint. Your Chorus Call Account Executive will be pleased to provide you an overview and will see the project through to completion. Chorus Call will work with your audio visual team and venue to ensure a high quality production.

Check out the design examples and additional features on the pages that follow.



- ◆ Australia
- ◆ Germany
- ◆ India
- ◆ South Africa

- ◆ Brazil
- ◆ Greece
- ◆ Italy
- ◆ Switzerland

- ◆ Canada
- ◆ Japan
- ◆ New Zealand
- ◆ United States

OPTIONS THAT PRESENT YOUR MESSAGE WITH STYLE:

- ◆ Custom designed landing pages and webcast frames reflecting your branding
- ◆ Customized registration to collect the details you require from your viewers
- ◆ Webcasts streamed in Flash, Windows and http to provide access for a broad range of computers and mobile devices
- ◆ Synchronized slides; viewer driven slides; or simply a static slide
- ◆ Synchronized images of presenters with text; or static image with text
- ◆ Include webcast viewers in the Q & A session with Live Feedback
- ◆ Wide screen slides (16:9) and video or animation segments are supported
- ◆ Large slide view available for a closer look at detailed slides
- ◆ Archived webcasts with slides offer convenient navigation options
- ◆ Closed captioning available for the hearing impaired or multi-language interpretation
- ◆ Links to web pages, documents or download a PDF of the presentation

For more information

Call: **1-800-319-3929**
+1-604-638-5300

Email: **Canada@choruscall.com**

Customized Registration Page:

You decide what data you need to collect

The screenshot shows a registration form titled "Please Register" for the "2014 ANNUAL MEETING OF SHAREHOLDERS" by Cameco. The form includes fields for First Name, Last Name, Title, Company, Email, and Type. The Type field has radio button options: Analyst, Investment Banker, Institutional Investor, Retail Investor, Employee, and Other. A "Continue" button is at the bottom.

Audio with Synchronized Slides:

Archive offers convenient navigation options

The screenshot shows a presentation slide for Brookfield Asset Management. The slide title is "This resulted in significant growth in fee bearing capital and revenues...". It features a bar chart comparing 2013 and 2014* with a CAGR of 34%. A list of key points is visible on the right, including "10: And we have \$26 billion", "11: Our business model is simple", "12: We have tremendous momentum", "13: Raised nearly \$15 billion", "14: Merging Brookfield Property", "15: U.S. recovery resulted in", "16: This resulted in significant", "17: High quality Real Assets", "18: The results speak for them", "19: We own and operate a", "20: Brookfield Place New York", "21: Gantshere Quebec", "22: Prince Wind Farm Ontario", "23: Dalrymple Bay Coal Terminal Australia", "24: Brookfield Rail Australia", "25: Institutional clients asset", "27: We are well positioned to", "28: Which has enabled us to go", "29: We are focused on the full", "30: We continue to expand our". A navigation bar at the bottom shows "17 / 34" slides.

Synchronized Slides & Video Segments:

Links to Additional Resources

The screenshot shows a video player interface for "CORUS INVESTOR DAY SEMINAR 2011". The video title is "CORUS TELEVISION REEL". A video thumbnail shows a woman in an orange top. Below the video, there are "Resources" links: "Submit a Question", "Large Slide View", "Full Screen Video", and "Download Slide Presentation". An "Upcoming Event" section mentions "Corus Entertainment AGM of Shareholders Tuesday, January 10, 2012 @ 2PM ET". A navigation bar at the bottom shows "56 / 124" slides.

Audio with Synchronized Presenter Images & Slides:

Synchronized Images of Multiple Presenters

The screenshot shows a presentation slide for Kinross. The slide title is "2014 Annual Meeting of Shareholders Webcast". It features a portrait of J. Paul Rollinson - CEO. Below the portrait, there are links for "Large Slide View | Technical Help", "Download Presentation", "View Video #1 - Operational Excellence", and "View Video #2 - Modular construction at Tasiast". A navigation bar at the bottom shows "6 / 33" slides.

Tips for a Successful AGM Webcast



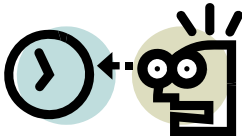
Make sure your AV provider has floor mikes or PZM mikes available to pick up questions from the floor of your meeting.



Conduct a sound check on all the mikes that will be used to ensure proper audio volumes are flowing through to your webcast audience.



If you plan to have a synchronized slide presentation with your webcast, ensure the person driving the slides has had an opportunity to receive training on the interface from your webcast provider.

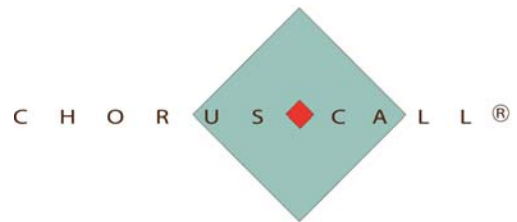


Often AGMs have long gaps of silence during the meeting to accommodate voting.

Ask your webcast provider to edit out long gaps when preparing the archive so your viewers won't have to suffer through the silence.

If you are considering webcasting your AGM for the first time or you would like to consider another service provider, we would welcome the opportunity to talk with you.

Chorus Call Canada Corporation is communication service provider specialized in supporting Investor Relations and Corporate Governance Teams.



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Email: Canada@choruscall.com